

Name of journal : Total Quality Management & Business Excellence
 Website journal : <https://www.tandfonline.com/toc/ctqm20/current>
 Journal quartile : Q1
 ISSN : Print ISSN: 1478-3363 Online ISSN: 1478-3371
 Publisher : Taylor & Francis Online
 Title : Internal Relationships of Market-Oriented EFQM Enablers in the Chinese Construction Industry
 ID paper : CTQM-2018-0133
 Date assigned : 03-Jun-2018
 Date review returned : 02-Jul-2018

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Internal Relationships of Market-Oriented EFQM Enablers in the Chinese Construction Industry

Reviewer Affiliation

Manado State Polytechnic, Civil Engineering

Manuscript ID:

CTQM-2018-0133

Manuscript Type

Original Article

Keywords

EFQM Excellence Model, Market-oriented Strategy, Service Quality, Internal Relationships, Construction Industry, Structural Equation Modelling (SEM)

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