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HIGHER EDUCATION MANAGEMENT APPROACH THROUGH KNOWLEDGE MANAGEMENT

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Abstract

Quality higher education can be seen from the college management that empowers the resources available to be involved directly in improving the quality of higher education. When a college seeks to develop academic scale, the required level of knowledge on each individual within it in order to compete and survive. Each individual must be provided with the ability to manage and develop knowledge (knowledge) has. Knowledge management (knowledge management) can become a reliable support for the universities to improve competitiveness. This is one strategy for every organization to improve competence, productivity, creativity, innovation to global environmental changes.

Keywords : *Higher Education Management, Knowledge Management, Global Environment change*

Pendahuluan

Menghasilkan lulusan yang berkualitas secara intelektual dan professional, menghasilkan ilmu pengetahuan dan teknologi, dan ikut serta dalam memecahkan masalah nasional masyarakat bangsanya maupun masalah kemanusiaan adalah hakikat dari Tri Darma Perguruan Tinggi. Atas dasar landasan pemikiran ini pula tampaknya Presiden Soekarno dalam Rencana Pengembangan Semesta Delapan Tahunan dari 1961-1969, antara lain menetapkan sasaran bagi didirikannya sekurang-kurangnya sebuah universitas negeri untuk setiap provinsi. Hakikat penerapan Tri Darma Perguruan Tinggi pada tahun 1962 adalah mencoba menerapkan *Land Grant Movement* Presiden Abraham Lincoln 1862 di Indonesia, yang tujuannya melibatkan secara langsung universitas dalam proses pembangunan untuk mempercepat proses industrialisasi dan manufaktur.

Soedijarto dalam tulisannya (2008:220) mengemukakan Kini kita bertanya "sejauh mana keberadaan universitas di Indonesia telah mempengaruhi percepatan pembangunan nasional dan mampu untuk bersaing dengan negara lainnya?" tampaknya kita belum dapat memberikan jawaban yang positif. Bahkan kita menyaksikan betapa universitas kita, dari yang paling tua sampai yang paling muda, baik negeri maupun swasta, belum menunjukkan keinginan besar dan atau belum diberi kesempatan untuk terlibat, melibatkan diri, dan/atau dilibatkan dalam memecahkan masalah-masalah yang dihadapi masyarakat Indonesia.