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Sustainable Tourism and Socio-Economic Development in Likupang, North Minahasa: A Super Priority Destination of North Sulawesi, Indonesia Be .Laaes 1 Deatn fTuim MaaoSaePlthi Maao ot uaei E- mal : bet.agare@gmai. Joly 2 Deatn fAconig M anado atPolehni Maao ot uaei Ivonne 3 Deatn fAconig M anado atPolehni M anado,Norh awes Abtat — Th ou fti eerhi utial ors deeontmolwih mutdsilnr prahicuiga soci - economiapproach n Not nhs Reec . touri in North Regency the ar ea s wihte p otnatalatrttonsf ur ours ulur ours o touriand touri boh vlpeaundeeod.The purs ftsrsacwa to a sustaie tourideveliNorth nahasa Reec wiha m ulisiir apprh.Thi eecrus d a xe mehdal ycmbnn uniaieadqaiaie restques felresconssed quetoiesvyusngaLir cl nd bsrainsa he locations to e xp lore of management deeontiNotMihaa regency boh pe - ended cled - ended tons rest he earch howed that the opment sustaie sm n kupang,North Miaaaa ue roiyds ti na ti haaic nd prvdepoiiebeft n tourias las aland economiassftregiand he e lve in detnain.Theeoe usanaetursdeeonta maaen dli eddt o beiend ted y ltim pealxsahodes meyAcdec is, Goenn,CmmuiyadMei.

Kewod — tourism,sustainable,North m uliicpir I. I Not nhs gnyi nitga ato rhSlwei Prnc wiht he capialciy rdiand sabout35 from capital of Sulawesi MiaaaRgnyi oae ewe °83" - 1°00" Not aiuead144'0 - 125°00" tLongiude, boritSiarll n he t wihMiaaa Reec nteSuh t tn t otees,ad MaaoCt otews.NrhMiaawsfre n20 as the of division Minahasa The of Not nhs gny is 1,24 that divid ed nt 1 0 sub - ditis tLii he arts - ditis t an ea 290.km2 about27.per he ot ea Not nhs itit n ot iuagi h u - ditis ttstar ch sonl11.km2 or 1.per ce ntofttalar.Norh nahas.Asa egency located a area, are sub - ditiswhos territory partly from island Sulawesi, namelWor Mantand n)s - ditis t Liuag(nk) sub - ditis ri ct, and tLis - ditis(ie,Kian) Th orsptnili h rhMiaaaReec rai an ea hathaspoti ect atri ornatal tourism, tourism, tourism other ursbot d eveland oped.The entaland ur atri ncl Bangka sand,Sahaung sand, Sur Bec,KaianBec nEatLiuagDitit klsn Bec,BauNoaBec,LaeOk k nKaa ma Todn vrRa ting, ga ri

Springs, Mount in District, Waterfall Talawaan ZeprLaei uia src, Nanlln n neae Island Wori and Tourism Obet nld h caooia a k n Vil AimaiiDitit rg aki rdd wa lae AimaiiDitit utne pig nAimaiiBah Vilg, AimaiiDitit aaeeCaei ana Vilg, AimaiiDitit rg nKooe laeSt Ditit So utLi Ol rsni maDu lae Ke src. Ptniladar orsojcsicue hybrd anti n iand tLis - ditis ambutgar n membe Tals - ditis p tl ia in Di meesb - diti. Ote oeta n ors trcin nld ng sad Reoti s kpn src, PlsnJnl sr n Pulsn la, EatLing src, Ki jReor n Ki j laei r src, ed ngerani l brng n mpiVil Diti. One Indonesia's super tourism is in Ka. Not nhs, Not uas rvne iuagi dided nttee ub - ditis y h kupang Ditit at LiuagDi trict, West District. Th kpn orsae oesa rao 406.km dided nttee ub - ditisand vil that can reached land 90 to hours Manado.

The oeta n trcin f tourism Li kupang e y wiedcnito n sad, babs es aiu culur, culnar tsiatri lasdisl communiy afs, wih he tusofa uperprort © The A Aza d.. Aiyn(d)iCS-S222AEH79, . 522 hs/di.r/1.29/98-4493_ tourism Likupang a review the s usaie n i pect, namel Lea, Ecnmi, Sca, clua n orssine II. LI REVI ThsReerhrfr ovrosfrne and evi research is and based rele vantdat and n formation. The and theoretical are follows: A. Tors Sugima [1] that is series activities, the of both the of atri, tansti i ot erc es to the needs a or of Acodn o[], is activity, and resulting the industry to a experence ortit. Toursi tavelactviy red out by peron oup e ora tn i(ememory) outiofdaiy iteswih ever pos to money and nvolmany ndusres im stjney peron oup e rone ace o herpl maigp lans a rtaiperod if ecri puresand tng erai o hatrdesr e fulfilled (Prayogo, 2019). Tourism is activii coornateforstatr ourss oving al nfarsure, goods ser vi ces aciii tmeet tourism needs [4] in (2020). B.

IndonesiSuper ori To ur ism Detntos Supe iiy sitonsaestby heGovenme o sthen he Supe iiy im es sit ions need o e uppored irtucte opment ve 5) Supe iiy sitons(gur nd heplne infrastructure can seen the Figure (Regional Development (MINISTRY OFPR, BPW, 22) Th ield onesan iiy Detntosaea olws Fi rPrortToursDetnaiilsa (Miityo ulcWok n ulcHuig, 2020) Liuagta is Not nhs gny rh Sulweiprnc soneoflsa perprort desii, si to the of Liuagae omaei becomesa l - clsdesii and swiy by tc feitit 5]. wa oaclrt orsdvlpn st iial e sign tourism [6] and 2020). tourism the technology the sector to tourism by tourism [7].

the of digitalization - tourism), i t as he viior o nfmaton eled o he ocaton tourist so business can knowledge related business the business [8] . C. SusanaeTours Susanaetim spatoftim ci vii s that curently opiwih he ncre i capaciy, populi investment tourism can expectnothave negative mpacton he r and herassitfur t is to nega tive acts maximizing potential regulating development the and the esabls oursstnabiyy hatprect mporant resources tourism the to be oyed n he future not now [9] ik a, 2018) tnalb tourism a model has least influence on he ocalecoland te lalo oving ute job The pillars environmental integrity, fairness, economic ogrs[0] .

Acodn o[1 nig(06, teeatre(he) prnciesidevelng usaie ours c sustnabiyy, namel tfullment of c

tfor prentand ute ;2)ecolcalstnabiyy,namel devel that the of dist ulil usaie e ur esces and ralcuryicapaciy;and usailtof local communities. D. Deeometo utial ors Th nlec ft oursdevelo pmenti el tsry n develng ours tnatons[te sgr concerabouthow ours tnatonscan devel sustnabland aiy setof ewpois ideas, and have been t lished o investigate explain development environmentally - basstnabltim 14] ndiormoniorg,eco - labelling, of and kinds alternative tourism examples this However, of se ideas ve been ed tl ack iy,tcalor pri ent It urt aines, and efectvenes 15].

to sustainable entl ng lrour n uch way hateconomi soci,an d tir equiement be lprerrng culur ntly,falecolcalprs,biogi dist lfstst.l siended hataspblc awarsofeforestft usaie oursgr,s wiltes usailt f resources.The - repeated phre tmorprer he e fuent tbe supportby vary genuipractcalmeasures.The 450 BE.Lagarense al. conceptofstnabltim opmenti he esvaton ofgrh at hatmi maetuim re as tool economic [17]. Tourism, most economiactvii,hasa ilt psaswel a one hathar he r so - culur Hovr s orsadidsr xet ae the ofbalng c owtwhi ralprecton. Thyaefcsdo salsigssanbetuim sa vehie orataing c opmentgoal lalo consvi esvi enhancitenvionment[.

D esttf t there have been softim t focusing sustainable and implementation [17] . In it still weak [18] . to [19] [20],research sustainable must beyond he criand scussiof ncies asumptionsior o rve actcalsutons ch e stl ng sputt ttconceptof aie devel sverbenefci,i fl comprby ltim iness al s beleve hati sdifcul o e n actce [17] . Acodn o[1 the of tourism a fallacy keeps development becoming reality.As result,there still in ni sustnabl ur ism into in tourism busnes. E.

Ecnmi leo trlReore n vrnn Acodn o[9 n [20],research sustainable devel tgo tcriand sson prnciesand si n r arrive practical soli ch stl ng sputt ttconceptofstnabldevel sverbenefci,i notbeen uly ehended al oursbusnes presiswho it t is to cute pri[dit[,tconceptofstnabl tourism a that sustainable from becomia ealt rul,te e tl tes turning tourism i ntpriit to ursbusnes.Thi sfmaly asa ss wilnns opy(P o rdcadsrie rdc by ur escesand he r.By ssng he moeayleo odte n evcs h clgcl valoftenvionmen t can convered nteonomi language Natural in to prsand ercest be umed rlor indirectly, provide services, oferng tonalfmsofbene fits,such the e of amenii uch et y, and o The c non- economibenefit hesnatalrour I es a f istprde etbenefit o nate tenvionment - maktylain stegi can di viio wo ypes frti ir uaton technique WTP) includes pricing, expens, and andom iiy s ltsi diectevaliorsvey exprsWTP)t ncl contngentvali, random contingent [22]. F.

Wilnnst a WT) Th cnmi n o - economi benefit hesnatal resources present chance policymakers provide comple istnate tenvionment . - makt vali trategies be into types. first an ndiectvalitque ratWTP)t ncl hedoniprci r es rutltmodel, whl h eodi ieteauto rsre epe sed WT)ta nlds ontngentvali andom iiy, and contngentchoi[.Asa est ivi' tonal valwilbe

opori o sorherwilngnes o t enjshi can esied n hrways obsvitbehavi aying to an item; by individual on time, ener son o aigoodsorsvi n dertavoi losses; 3) directly the whether individual willto for oodsand ercesi or o d ute orextncton. Accorng o and I[2002) adequatWTP ur mutmettefloigciei:1.WT osnthv negative tbound;2)WTP exceed evenue;and 3) Thr scnitnybte h nrundaiyo esiand he andomnes culi III. MEHD Reerhrue mie to to by ni quanttiand iatve esch echni. The id research stof questionnaisu rvey a scaland iattresearch ttexplt maaen n eeometo ot nhs eec.

Qusinar - bassvey:wih a liThi esch wa odce yuigasre s ing questionnaire c ol lect and through - ended tons (CEQ) respondents given answer to choosfom open - ended tons(namel respondents give opinion in hi research from go vernment,society,academia, industry, and people the Minahasa regency other public. The obtained from questionnaire analyzed colecton red outby ifelobsv at ions diectobsvatonsiLi Not nhs eec sa Supe iiy siton. Theobsrton twa us to the development super oriy desiibason he desgn usaie tourism nd to its on destination soci - economidevel. IV. RES AND DICUSI A. Th iuns fLiuagTors tatos Not MiaaaRgny Th oeta seto ors trcini s ast atricomponent(ttraction attraction).

Baial, the asesment oftpoti he atriobj san asesmentoftcomponentoftatri asesment 451 Sustainable and Socio evelopment Likupang,orth A Priority estination North oftunisoftitatri n kupang wa carioutwi h urquesi hat howed hattt ans,namel62. ted hattagrwi h he unisofttim entaliLi hatwas disand et itng ea,mountns sands beachesand l s. Fi ques Liuag tour (Survey , 2022) Fie2 howet respondents many 27. oftrpondent tesry ee that attractions in as super destination very Th sesn fteptnilo hs at traction cari outby he iand ourss h tc fei vii kupang,Norh nahas ,te e may opporunii o mititatriour n sustnabltsm opment B.

Scriy kupaT ou rist Minahasa Reec Bae nteqetoniersls t ours atri in Not nh as wee clsfed y iul tt beautf ur tmay tactvii tMia regency vacation. Fi3.Sc art ofLiToursAtri (Survey , 2022) Bae nsre aaotie bu h criyvleo tourist regarding attractions North MiaaaRgnya aya 66.ofrpondentsat agr (Figure . It is us e he ourspoti Liuaga ue roiytuim etnto a ih biveriy hathas endemiforand auna. Thrfr, Liuagi Not nhs sko otepbi t h charersfcationsofeach tnaton n he No r th MiaaaRgny C.

Susan able TorsCocrsi kpn,Not Miaaa Bae ntesre eut,i sko htTELret numberofrpondent 52)outof243 esst that care be into ab l e tourism policies be by gener iiNorh nahasRegency,esaly Liuaga ue roiyTorsDetnto n Indonesia. Most think environmental maaen ed ob roiiie nd ev e loping super prortdesii Fi4.ConsdeaiofSusanaeToursi Liuag Not nhs (Survey , 2022) Fie 4 showed that economic through sustnabltsm opment(44) iantfactas we ll. is trong to sustainable devel actces nclng the aspect.

on he opmentofstnabltim,i sexpect that the will from community economy,f exampltough ncri in come expandi empl ttesf he t tr largest opinion about carrying (43) the capacity a as Supe iiy im siton n t Maaaawl be co meatuitdsainta ilbigmaypol o that carrying must to controlled that is excessive. tourism a considerif he alpublic n tMia Reec, esaly kupa ng asa iiy im Detnto nldnsat vi niometldsrcin and adaton.Educaton 35)oftrpondent gued hat educaton houlbe iiiitmanagementof sustnabltsm n h n ahas pecil o encourstnabluspater y ortcurent geneributalo orencistnabiyy in generi.The mporantng siorisvi and oursdesiimari ftcoveri Not Miaaabc om esa iiy im tnaton,i s 43 23 44 35 17 29 52 0 10 20 30 40 50 60 Carrying Capacity Economic Approach Monitoring Environmental Management Sustainable Tourism Concerns in Likupang, North Minahasa 452 BE.Lagarense al. necesartsrhen he oviofioriit cont ketng pritbotdomesiand foreign concern involvement the gover 23)it e opmentpr ra m svr important be a aciat Itsakeholsived wh that usually pentahelic (Acedemic,Business,Government,community Media).

Supeviamoniorg rt alsasof devel o he ial stt tbe ed together and integrated. D. Wilnns opya etnto Th uvycniudwihteqetosaottewilnns to or money destinations visiting asa uperprorttim tn at ion North Forly,tsce srfreta hewilngnestpa (WTP) tourists visit goods services at the destination. Fi itsndion sitons (Survey , 2 022) Fie5 howe that ristvitng kupang t hitprorts oursdesiwer tour (27%) that really to their on rpstenjtvarouski our le h e desii st s artl te wa consvaton ft of25% red tnatons such tsm lage opment i - bas atrimanagement talpreriitfm t gr,managementofil n tnatons and t maaen htma supportsustnabltsm. Exedtr nfo n eeae(7 ea h third rank of tourist's portesising whie stng.

Liuaga ue roiytuim e tination North Miaaade o have a iy rtonalfs- bas foods almost restaurant the and Thr salto odi h rdtoa ae solalt beach hat is neatly. need a is necesarf ourssbecaustit s alo o tatt homesaysitdesii It men htuit r led plng o pend e han day even end hei stattdestnaton.To tstwho si 2 - 3 , speci iineeded tatractiv e fsaboutvarous atri tim itpramsst hey spend iy iwh iy ences. E. Soco- Cutrllat Not nhs slctdbte 083" - 1053' t La titude between 00" - 125o11' st Logtd. Gegahclyi a onais rhwihsStr sad Reec,SlweiSaadMauuSa ot,whi MiaaaRgny s,wt nd iy n at ih BiugCiy elretae s in Likupang 290.km2.Norh in ahisasone he iiy TorsDetntosAra DPP,epcal kpn,hs been ied Speci c tough Goenn glto fteReulco noei mbr 84 c agesled in East Liuaglcto t GegahclOretto e adj o Ratangileri rtand t Oca ro.Tegotaei datg fLkpn ari the sector Resort CutrlTorste.l

is by egi opogritfm combiwhi ai texitofWalace CosrainCetrae. Fi 6 . Positive Impact of Tourism on Socio - Cutr (Researcher , 2022) Fie reflected a l - pl tourism th at gipostve mpact s on he t im Deeomet and opmentiliasa uper prortdesiwihave postve mpactitso-

culur id uch :preriofculturand t (46%),increasing intel ligence o ntactt tourists (33%) improving on nvionment iii (21%).Furthermore,the of impact tourism soci - culur rul ours rval o kupang s asumed he result social g her as shown n 7.

is showed t he itngs hat weecnie ed he mpactoftim opmenton he soci - culur he tnaton e:The changesasa est ofextnaliri(hat aly swhen h e soci - culur ysem owar he eceing te wekr hne utr ht wa dsrciet nieos culur 31%)and hatrul n tal Tour package 27% Food and Beverage 17% Homestay 16% Souvenir 15% Conservati on efforts 25% Willingness to pay at destination 46 33 21 0 10 20 30 40 50 IMPROVE THE HEALTH OF ENVIRONMENTAL ... IMPROVE SOCIETY INTELLIGENCE ... CULTURE AND CUSTOM ... SOCIO -CULTURAL IMPACTS (+) 453 Sustainable and Socio evelopment Likupang,orth A Priority estimation North homogeniiwherl hniiii ill immersed in shadow the us trial with technology, national and multi - natonalburaci. Fi 7 .

Negative Impact on o - Cutr fDetnto (Survey , 2022) Fie 7 dats hattnegative hi hatwer considered he mpactoftim el opmenton he oci - culur he tnaton e:The changesasa estof extnaliri(hat aly swhen he oci - culur ysem owar he eceing te weaker changesculurt wa dsrciet nieos ulur (31%) changes result cultural whr oa tnciette l eire ntesao oftiti ysem twesertogy,natonaland mut - natonalburaci.Thi wilcueteifuneo to ur ism the community, 1) of the namely local has poli ioftcommuniy sdiprtonat motrsdnswn ogtrc udnyadtyt u ntf dolar tsts Falbra cmens that the of tourists the of asociibette sve te prde servi iexcesses iorder o hei respective biogi ;and op meto tue f a umpton - orientset n ch ncisofsal patogy e rul he opmentofconsi - orientbehavi,sasprtti ug cton, and - the law Cont orn sa n de avor to awareness the s access, involvement increasing of independence, wefr hog ors ciiis ohidvdal n n gr. F. TorsLa Torsdvl pmenti red n dan ce wihte prnciesaluded o n tclt ch e mpled through implementation tourism plans take account diversity, and ofculurand ur wela unrqiensfr t ou rism.The table the of tourism alluded Article of Tourism La TABLE .Tors Prn ci pl NO PRIPLE DESPON 1 Beei prncie Th mpenaino ors bus inesses benefits he communiy ran ogi, economiand oci sias the goal sustainable devel.

2 Fal prncie Torsatr n Not nhs ReinlGoenn swela ot tder waysappl de liberation, an d togetherness a devel oces resolving tourism so it in devel oces. 3 F aines equiy prncie Th mpenaino ors devel the oyed al levels oft Not nhs communi ty atal levels . 4 B al prncie Th mpenaino orsnes a ance ween he nment the tourism actsand c supportit ofrearand urng he preriofnatalrour, ecoland oca l from inevitable of tourism industry. 5 I ndependence prnie Torsidp nec sapoes carioutby he lage rnment and lage testcary an itior o hei needswih hei abiii.Thi prncie srevantbe implemented esaly the busnes .

6 Susanalt prncie Eahsaeodri bie n responsible future and ortprentian ftt

prertcaryicaci the ecostand to the oftenvionment 7 Susanae prncie Torsdvlpn ciiisae expecttpplcontnuousy (sustnabldevel) achieve the expected goals. 8 Decai prncie Th mpenai on optim t upholdemocripncies that ar supportby wo lars,namelt recognition participation gover trton human gniy, it men s that prncie ovi lge pace or the to the ir wili 454 BE.Lagarense al. their nvol n y ours busnes oces. 9 E qualt prncie In tourism there to equality stakeholders, nameltGover,busnes actsand he tiever stof opmentstifr om polcy oraton,lementi contol o he uaton tof polcy mplaton. 10 Unt prncie.

Torsdvlpn ciiis cannotbe epared r the efors to a of for homeland he ty the n and te he iof Indonesia respect, recognition appreciation the local val and ft o preri. Sour: Data processing , 2022 V. CONCLUSON S SusanaeToursDelntMode ta mutds iplinary based stes anal carioutfom i pect namels o- culur,l, economiand ours fundamental of sustnabltsm opmen t development is sted analfrom mulisci perceptiv es. sustnabltsm opment can iementit region tourism the prme egi devel.Thi usaie our ism model prdesbeneft ortNorh nahasRegency nment esaly he oursofiand he egi ialand asetmanagementofi and l tourism stders.

It expect that tourism arus for polcy maest Inadilmet the concept in devel n he tMinahasRegency ea.The est oftrearbecome rerf tand yssas wela h eino einltuim eeometi rh Miaaa Reec ht can sbe mples n hera reas by usitcondii sti f devel n he ea. T hi esch unded an ntalrearfoft MaaoSaePltcnclsuini 02 that wa sind to research consisting f and with mutdsilnr sc ientific backgrounds. R 2012 - - - - Jan - . - 2012. , di – A A . 2006. , - . bl - n - doi: 2004). : ou - - , Su st - - 9. - . 2003. . . 2010 . - Open ccess This is under terms the Commons ttributiononCommercial 0 License http:/ creativecommons.0/), hich any use, distribution reproduction any medium or format,tive Commons license and if chanere made.

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