

**World Conference on Hospitality,
Tourism and Event Research**



**International Convention and
Expo Summit 2013**

**The Proceedings of 1st World Conference on
Hospitality, Tourism and Event Research
and
International Convention & Expo Summit 2013**

Academics Meet Industry

25th – 28th May, 2013

Bangkok, Thailand

Organizer:

Siam University
Hotel & Tourism Management Programs



มหาวิทยาลัยสยาม
Siam University